

# Boost hydration

with

# Jelly Drops

Jelly Drops are innovative sugar-free hydrating treats made with 95% water, plus added electrolytes and B vitamins. They are designed to boost independent hydration and support health.



Each pot contains 50ml of water and are designed to be eaten independently

## Why is dehydration such an issue?

37% of older people admitted to hospital are dehydrated<sup>1</sup>

<sup>1</sup>"Prevention of dehydration in hospital patients", Rebecca Shells, Nicola Morrell-Scott, British Journal of Nursing Vol. 27, No. 10, accessed April 2022

## Supporting health & hydration

Jelly Drops are enriched with electrolytes to boost hydration and B vitamins to support cognitive function, the immune system, and energy levels.

Available in  
**6**  
tasty  
flavours!

 Proud Partners of  
**Alzheimer's Society**



 **"They are fantastic"**  
4.9 ★★★★★

 **MADE WITH 95% WATER**

 **VITAMINS B12, B9, B6**

 **PLUS ADDED ELECTROLYTES**

 **SUGAR FREE**

**WARNING: CHOKING HAZARD. NOT SUITABLE FOR PEOPLE WITH SWALLOWING DIFFICULTIES**  
If in doubt please consult a speech and language therapist.



## Our story



Grandma Pat

“Hi, I’m Lewis and I invented Jelly Drops for my Grandma Pat after she became hospitalised with dehydration. After living in her care home for a month to try and find a solution, I came up with the idea of Jelly Drops to boost hydration and improve quality of life!”

Lewis



## Feedback from our community

“We’ve been overwhelmed with the response from people wanting to try Jelly Drops.”

Tajiyaba Zeria, Alzheimer’s Society Local Services Manager



“Many of the people we work with were impressed with the Jelly Drops and went on to purchase more”

Integrated Care Team at East London NHS Foundation Trust



“We’ve been thrilled to support its journey to a widely-available product which is making a real difference with people with dementia”

Simon Lord Head of Innovation at Alzheimer’s Society



## Empowering lives touched by dementia

For more information  
visit [jellydrops.com](https://jellydrops.com)  
or call **0808 164 8977**



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GLUTEN FREE



NATURAL FLAVOURINGS



VEGAN



NON-ARTIFICIAL  
COLOURS